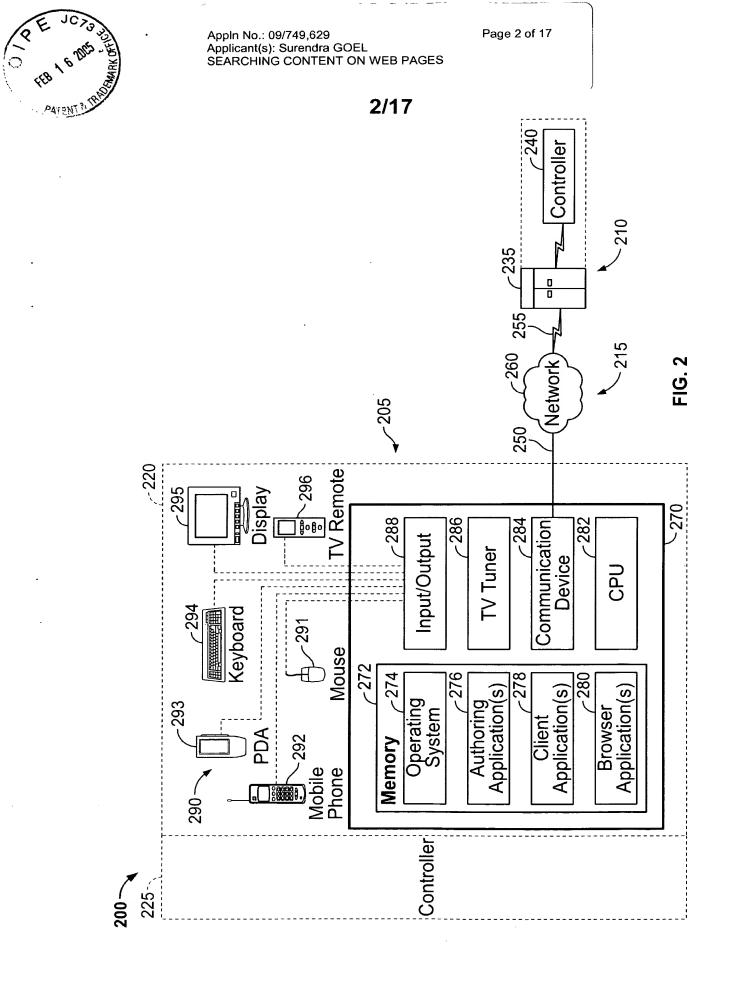
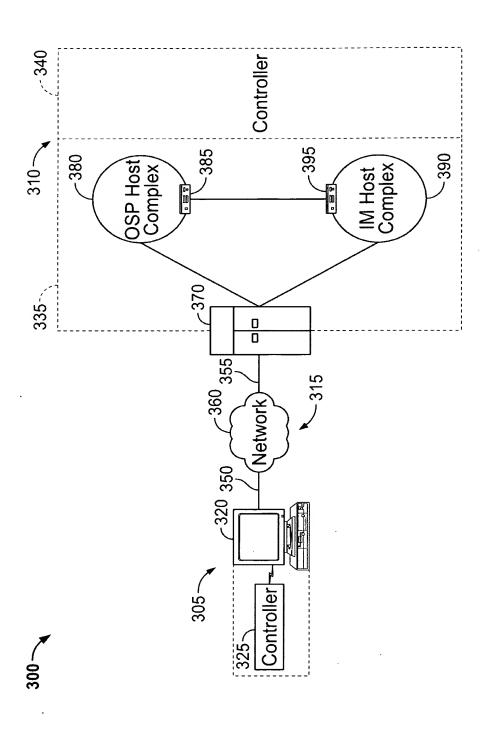


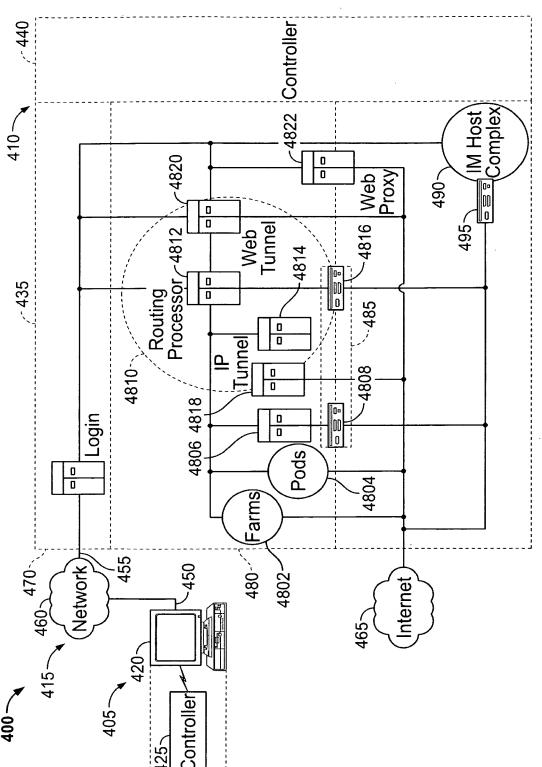
<u>ය</u>



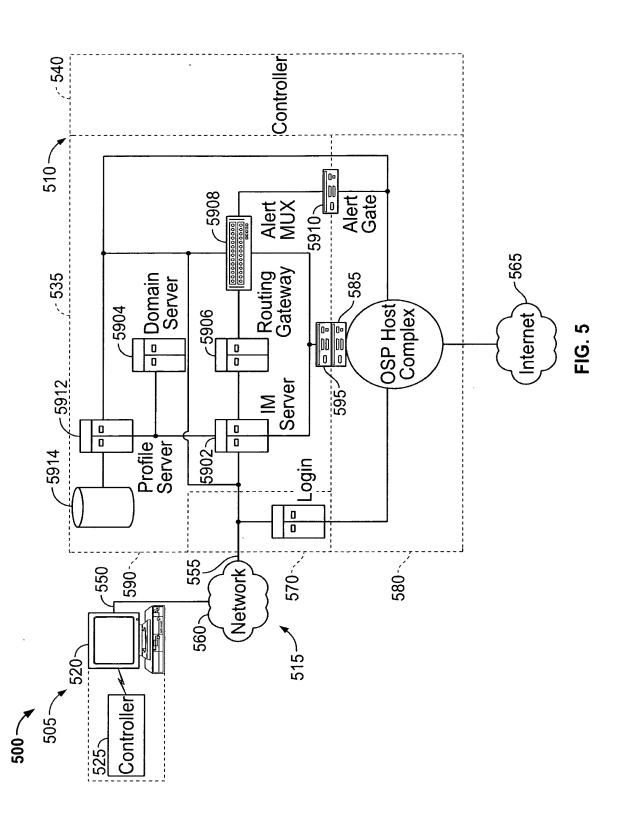




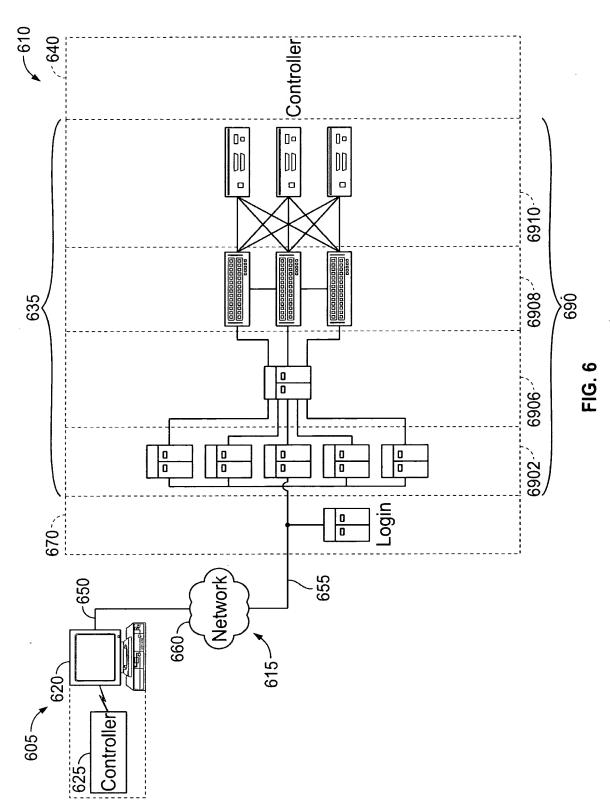


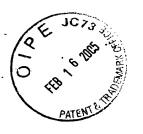












SEARCHING CONTENT ON WEB PAGES

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700 710-Receiving at least one search term 720~ Comparing the search term with a list of recommended sites to determine whether matches exist <del>730-</del> Comparing the search term with previously-performed searches to determine whether matches exist 740-Comparing the search term with a hierarchy of category identifiers and terms related to one or more categories to determine whether matches exist 750~ Comparing the search term with electronic information within an electronic information store that includes searchable content from within different web pages from different web sites to determine whether matches exist 760ls the number of Yes matches > a threshold number of matches No 770-Conducting a World Wide Web search using the search term when less than a threshold number of matches occur 780 Displaying results based on matches that are determined to exist

FIG. 7



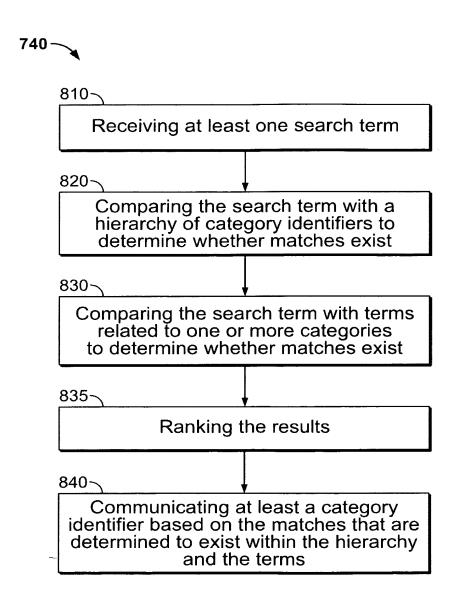


FIG. 8A

SEARCHING CONTENT ON WEB PAGES

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850

8551·

**MATCHING CATEGORIES** 855(1- 4 of 584) next >>

1. Regional > North America > United States > Louisiana > Localities > M > Metairie > Business

and Economy > Restaurants and Bars
2. Regional > Caribbean > Aruba > Business and Economy > Restaurants and Bars

Regional > Middle East > Israel > Business and Economy > Restaurants and Bars
 Regional > North America > United States > Connecticut > Counties > Middlesex County >

Business and Economy > Restaurants and Bars

8552

FIG. 8B

860-

Main > Regional > Asia > Japan > Business and Economy > Restaurants and

865-

875

SUB-CATEGORIES IN RESTAURANTS AND BARS

\* By City (13)

\* Food Culture@ (6)

ITEMS IN CATEGORY RESTAURANTS AND BARS

<u>Doug's Local Japanese Restaurant Listing</u>
Lists restaurants in the Fussa-shi and Tachikawa City areas. Provides maps, menus, and some

descriptions of the food.

http://www.angelfire.com/zine/dougzplace

eSake.com

Your one-stop online English resource for sake knowledge and sales of premium Japanese sake.

http://www.esake.com

**Gourmet Navigator** 

Restaurant search by price, purpose and dishes.

http://gnavi.joy.no.jp/kanto/index.c.htm

**Hotel Wines** 

Importer of premium wines offers top name new world wines for sale by mailorder, including free delivery anywhere in

http://www.hotelwines.com

<u>Japanese Confections</u>
Small site on Kyoto sweets: history, photos, manufacturers.

http://www.joho-kyoto.or.jp/-chuokai/ekas.html

Japanese Microbrewery Beers

A review of some of japan's best craft beers and a report from the second annual Tokyo Microbrew Beer Festival.

http://www.bento.com/beerfest.html

FIG. 8C



SEARCHING CONTENT ON WEB PAGES

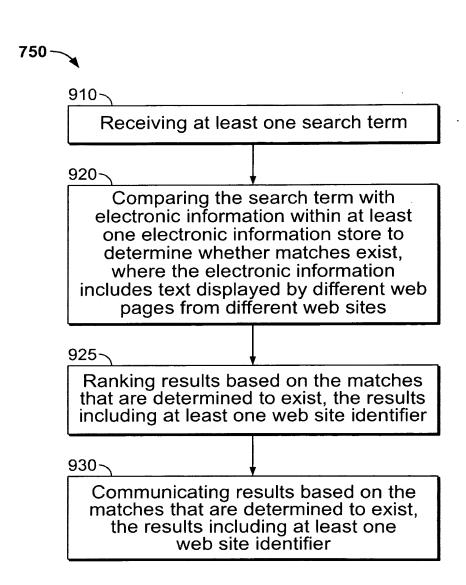


FIG. 9A



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920 ~

922-

Classifying the search term among at least first and second categories

924~

When the search term is classified within the first category, comparing the search term to first electronic information within a first electronic information store, to determine whether matches exist

926~

When the search term is classified within the second category, comparing the search term to at least second electronic information within at least a second electronic information store, to determine whether matches exist

FIG. 9B



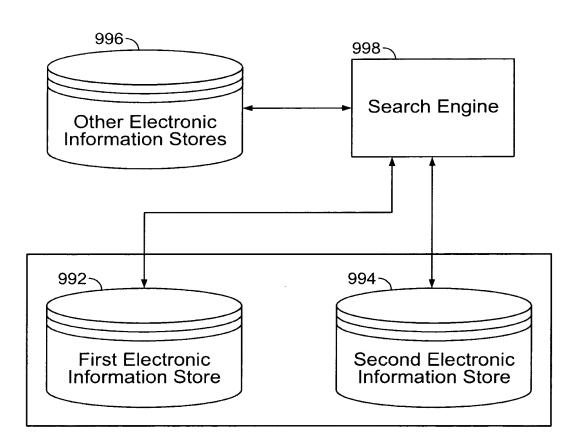


FIG. 9C



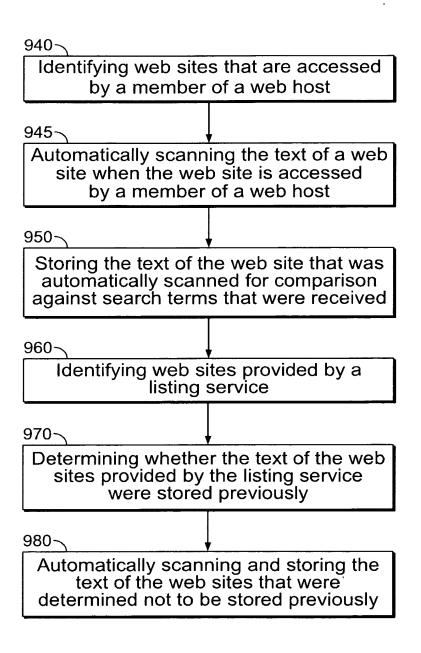


FIG. 9D



SEARCHING CONTENT ON WEB PAGES

990-

The following results are from the World Wide Web and may contain objectionable material that AOL does not endorse.

### 92% Long Island's Best Restaurants

Includes menus, directions, and photos. http://www.longislandbistro.com Show me more like this

87% Best Restaurants of Australia Everything you need to about this gourmet's paradise with lots of pics, menus, wines and articles. Has a searchable data base.

http://www.bestrestaurants.com.au

Show me more like this

### 86% Best Restaurant Equipment Co.

Online ordering of food service and hotel equipment. Supplies also available. Located in Stratford. Connecticut. http://www.bestrestaurantequip.com

Show me more like this

932

#### 84% San Francisco - Best 100 Restaurants

The San Francisco Gate rates the 100 best restaurants in the Bay Area.

http://www.sfgate.com/eguide/food/best100

Show me more like this

#### 82% Best Italian Restaurant

Italian café and pizzena located just off the main parkway in downtown Gatlinburg, Tennessee. Site features on-line menu, prices, and dining coupons.

http://www.bestitalian.net

Show me more like this

# 76% The Isabella Restaurant. The South's Best Southern Continental Cuisine The South's Best Southern Continental Cuisine

http://www.jackson-online.com/isabella Show me more like this

## 76% Saint Albans Best Restaurants

Find some of Vermont's best places to eat in St. Albans.

FIG. 9E



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780 -710-Receiving at least one search term 1020~ Comparing the search term with first electronic information within a first electronic information store to determine whether matches exist, where the first electronic information includes content provided by an internal source 1030~ Comparing the search term with second electronic information within a second electronic information store to determine whether matches exist, where the second electronic information includes content provided by an external source 1040~ Displaying results based on the matches that are determined to exist with the first electronic information and the second electronic information, where the results

**FIG. 10A** 

are combined in a single list of results



AOL.COM  ►AOL Mail  ►MY AOL.COM  ► People/Chat  ► Search  ► Shop  ► Web Centers  ► Try AOL FREE!
Enter words below and click Search
AOL . COM SEGIFCH best restaurants  1075  Home   Search Options   Help  Search Results for "best restaurants"
Web Sites Web Pages Related Music
RECOMMENDED SITES  * The Best of the City - Get picks on the best your city has to offer Search books:
MATCHING CATEGORIES  1. Regional > North America > United States > Louisiana > Localities > M > Metairie > Business and Economy > Restaurants and Bars 2. Regional > Caribbean > Aruba > Business and Economy > Restaurants and Bars 3. Regional > Middle East > Israel > Business and Economy > Restaurants and Bars 4. Regional > North America > United States > Connecticut > Counties > Middlesex County > Searches Business and Economy > Restaurants and Bars Searches natures best restaurant
MATCHING SITES The following results are from the World Wide Web and may contain objectionable material that AOL does not endorse.  (1-10 of 10894) next >> * the new connecticuts best restaurants * new york best
92% Long Island's Best Restaurants Includes menus, directions, and photos. http://www.longislandbistro.com Show me more like this  restaurants best restaurants naples II best restaurants in italy
87% Best Restaurants of Australia Everything you need to about this gourmet's paradise with lots of pics, menus, wines and articles. Has a searchable data base. http://www.bestrestaurants.com.au Show me more like this
86% Best Restaurant Equipment Co. Online ordering of food service and hotel equipment. Supplies also available. Located in Stratford. Connecticut.  http://www.bestrestaurantequip.com Show me more like this
84% San Francisco - Best 100 Restaurants The San Francisco Gate rates the 100 best restaurants in the Bay Area. http://www.sfgate.com/eguide/food/best100 Show me more like this
82% Best Italian Restaurant Italian café and pizzena located just off the main parkway in downtown Gatlinburg, Tennessee. Site features on-line menu, prices, and dining coupons.  http://www.bestitalian.net Show me more like this
76% The Isabella Restaurant. The South's Best Southern Continental Cuisine The South's Best Southern Continental Cuisine http://www.jackson-online.com/isabella Show me more like this
76% <u>Saint Albans Best Restaurants</u> Find some of Vermont's best places to eat in St. Albans.

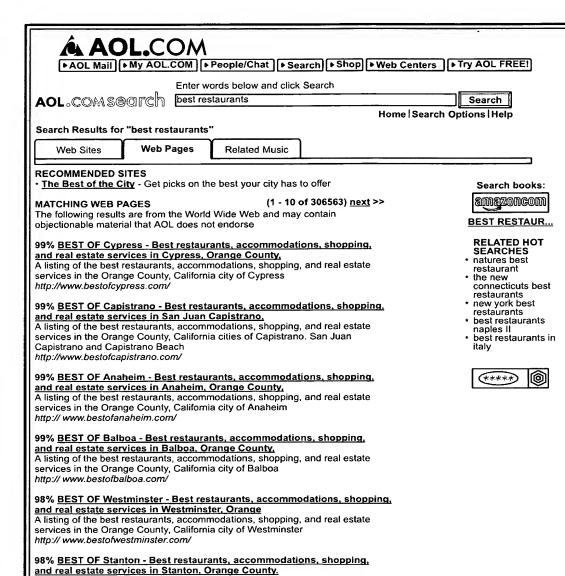
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Appln No.: 09/749,629

Applicant(s): Surendra GOEL SEARCHING CONTENT ON WEB PAGES

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A listing of the best restaurants, accommodations, shopping, and real estate

98% BEST OF Irvine - Best restaurants, accommodations, shopping, and real estate services in Irvine, Orange County
A listing of the best restaurants, accommodations, shopping, and real estate

services in the Orange County, California city of Stanton

services in the Orange County, California city of Irvine

http://www.bestofstanton.com/

http://www.bestofirvine.com/